Arrange Your Summer Trip Now To California



SAIL OF CAMP, PLAY TENNIS, GOLF, BOWL, DANCE OR LOSE YOURSELF A MONG SHADY NOOKS AND QUIET RETREATS. ILLUSTRATED LITERA-MAPS AND INFORMATION ON THE FOLLOWING ADVERTISED RESORTS AND HOTELS WILL BE FURNISHED PROMPTLY AT THE HERALD





Battle Creek Sanitarium Methods

SPECIAL SUMMER RATES

\$12.50 PER WEEK UPWARDS. FINEST AND BEST EQUIPPED INSTITUTION WEST OF BATTLE CREEK. EVERY LUXURY AND COMFORT. DESCRIPTIVE BOOKLET FREE. W. RAY SIMPSON, MANAGER LONG BEACH, CAL



THE ISLAND BEAUTIFUL Your

Vacation 1910

The greatest game and fishing resort in the world.

Free camp ground with water. Finest of hotel accommodations.

Enjoy the great Catalina Marine band. Boating, bathing, golf, tennis, etc. Look through the world-renowned glass bottom boats. Enjoyment galore for the whole fam-

Write for illustrated folder, telling all about the World's Great Island Resort.

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Banning Co., 104 Pacific Electric Bldg., Los Angeles, Calif. EL REPOSO SANITARIUM. RANCH AND HEALTH RESORT.

SIERRA MADRE, CALIF. A moderate priced sanitarium for the scientific treatment of diseases of throat and lungs. Physicians and Graduate Nurses in constant attendance. Tent Houses, Mission, Bungalows, Art and Crafts Shop, Club House.

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THEODORE D. KANOUSE, Supt.

cated and reasonably priced while you are in Los Angeles. HOTEL TRENTON, 427 South Olive Street. Rates 75c per day and up.

Hollywood Beautiful Mountain View Inn

Special family rates.

Large beautiful grounds with sports.

Large cool veranda. An ideal place, to spend the summer. Sea breezes. \$10 per week and up.

Write for further information.

MANAGER, Mountain View Inn, Hollywood, Cal.

HOTEL ALVARADO

Corner Sixth and Alvarado Sts., Los Angeles, Cal.

Five Minutes from Business Center. In aristocratic residence district, overlooking West Lake Park. Special accommodations and rates to people in El Paso and vicinity.
WM. B. CORWIN, Owner and Manager.

MOORE'S POISON OAK REMEDY 30 YEARS PILES, CHILBLAINS, FELONS, BURNS, ETC.

A VALUABLE HOUSEHOLD SALVE.

ALL DRUGGISTS HAVE IT OR WILL OBTAIN ON REQUEST.

ACCEPT NO SUBSTITUTES.

LANGLEY & MICHAELS CO. SAN FRANCISCO.

SUMMER AT

The Longest Beach in the World. The Beach Paradise of the Pacific. The Safest Beach on the Western Coast. But 30 Minutes Ride South of Los Angeles. BATHING, BOATING, FISHING, SAILING.

Enjoyment Galore

Write for Full Particulars Pertaining to California's Celebrated Beach Long Beach, Callf. W. L. CAMP, Secretary Long Beach Chamber of Commerce,





FREE AUTO BUS



MEETS ALL TRAINS LOS ANGELES, CALIFORNIA

TROUT --- DEER --- RECREATION

AT SCOTTS CAMP, 4 MILES RIDE PROM LOS ANGELES.
Located at the junction of two beautiful mountain streams. Good food,
good beds, clear spring water and deligniful nooks. Trout are often served at our tables.

This being our opening season a special FREE OFFER will be made the first fifteen people answering this advertisement from each place. For free information and literature address SCOTT'S CAMP, 562 Stimson Bidg., Los Angeles, Cal.

HOLLENBECK HOTEL LOS ANGELES, CAL.

SOUTHWESTERN HEADQUARTERS.

RATES. 1 person \$1.00 to \$1.50 a day. 2 persons \$1.50 to \$3.00 per day. With private bath: 1 person \$1.50 to \$3.
2 persons \$2,50 to \$5.00.

LOST-RHEUMATISM AND STOMACH TROUBLES. FOUND-HEALTH AND HAPPINESS AT MURRIETA HOT SPRINGS. Murrieta, Cal. America's finest sulphur mud baths and swimming pool.

Booklet and information bureau or by writing.

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In the midst of the business and amuse-ment district. New and modern. Long distance phone in every room. Special summer rates, 50c per day and up. No better accommodations in the city. Un-der managament of B. W. HOPKINS.

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Anything You Want in the Drug Line.

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BROADWAY AT SEVENTH

IN LOS ANGELES

Write for rates and booklets.

eventh and Figueroa JAMES A. CORRIE, Manager.



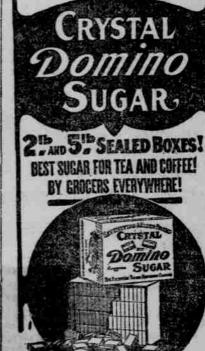
Own a Summer Home at

Newport Beach

cific coast. Finest of boating, bath-ing, fishing and hunting. You can buy a lot and have bome built at actuar cost, and finished for this season. Write us today for information, maps, etc., also about our big free house contest. R. HYNES & CO., East Newport, Cal.

Fielding J. Stilson Co. Paid up capital, \$150,000. Nembers Los Angeles Stock Ex-

OIL STOCKS a specialty. 305 H. W. HELIMAN BLDG., Los Angeles, Cal.





The Land Where the Cool Breezes Blow

Take a Rest From This High Dry Climate, It Will Do You a World of Good

Sunset Route Offers the Following Round Trip Rates For the Summer:

During the Month of MAY; Limit 6 Months:

Los Angeles, \$50.00

San Francisco, \$60.00

During Months of June, July, August, September; Limit Oct. 31: Los Angeles, \$45.00 San Francisco, \$50.00

- SPECIAL LOW RATES: -

Los Angeles, \$30.00

San Francisco, \$40.00

Selling =

July 2nd to 8th inclusive. July 25th to 28th inclusive.

August 30th to September 7th inclusive.

September 24th to 30th in-

Limit 3 months, but not later than Oct.

CITY TICKET OFFICE St. Regis Hotel



OIL FIELD AT BAKERSFIELD, CAL.

Nevada, has followed the blowing out of the Lakeview oil gusher.

The gusher itself to ose tree of an

oil derrick forest that has been planted in the midst of a vast, desolate wilderness which, up to a comparatively short time ago, knew no sound but the howl of the coyote.

The story of the sudden gush of civilization into that desert-the headlong charge of the oil pioneers-will become a chapter of California life al. Bakersfield primly and plously turns most as unique as the older rush for off the electric lights. It is an actual

This sudden turning topsy-turvey of all its plan of life has simply swamped hotel, still talking oil. the town. It cannot begin to accommodate the rush.

Every train headed for the new from tier is so packed that it strains the window panes. The one real hotel in Bakersfield looks like a mob scene. train and stand anxiously in line at that never settles all the way from the hotel clerk's desk, begging for ac-Real Frontier.

the early rush days, except they haven't the go-to-hell manner on the chapt.

In the back of every saloon are a flock of slot machines, poker tables foot who reaps the harvest. This is plied high with chips in some; the only true of this last phase of the oil story. keno game now sunning, probably, in Callfornia is in full blast just off the main street.

As always on the edge of a frontiler, the business of the oll field rush is done in the hotel lobbles. Very few i men have offices. They buy leases involving fortunes

Poor, Foolish Woman!



tempting to make ico cream in the old disappointing way! With JELL-O ICE CREAM Powder

she can make the most delicious ice cream in ten minutes freezing and all, at a cost of about one freezing and all, at a cost of about one cent a dish—and never go near the store. Your grocer will tall you all about it, or you can get a book from the Genesee Pure Food Co., Le Roy, N.Y., if you will write them.

Grocers sell Jell-O Ice Cream Powder, two packages for 25 cents.

Bakersfield, Cal., May 4.-A stampede, while sitting on an empty barrel on the signed with the hotel register for a

Deals, sometimes freighted with im-

mense possibilities for California, are arranged on the benches in the lobby, beligves. through cigar smoke. Every man has an oil map in his

pocket and they talk about "spudding in" and specific gravities and pipe Some time in the middle of the night

fact that you can hear them sitting in the poetic gloaming in front of the "Forty Per."

In front of the hotel stands a long string of automobiles, like the first night of a society play. These are rented at a uniform rate of \$40 a day to the tenderfeet bound for the frontier. They seldom languish long, unrented. There is a cloud of automobile dust Bakersfield to the "frontier."

The chauffeurs of these pleneer automobiles are equivalent to the cow All of which is very like Goldfield in punchers of the old days. The eartapped cap has taken the place of the

Very few of the actual oil people, out The whole thing looks very much the of the derricks, put their earnings into oil, although their earnings are very large. It has always been the tender-The drillers and the tool dressers don't come in on the good things; but, It is safe to say that every chauffeur on the hotel front has a breast pocket bulging with oil stock.

TRAINS BETWEEN CLIFTON MORENCI

Completion of the Shannon Road to Metcalf Gives Mail Connection.

Clifton, Ariz., May 4 .- The new Shannon-Arizona railroad is now operating the first passenger train that has ever run from Clifton to Morenei direct. This road has recently been completed by the Shannon Copper company and operates from its mines in Metcalf to the Clifton smelters, a distance of

about eight miles. Just above Clifton, a connection has been made with the Morenci Southern railroad, which has the distinction of being one of the orgineering feats of the country. On the approach to Morenei this road loops over itself four tlaces. The trip is an interesting one abounding in scoule wonders,

Shirtwaist Dance. The first shirtwaist dance of the seaon was held in the armory hall under the direction of the Clifton orchestra. It was well attended by the younger set. These dances will be continued during the summer.

BACKING TAFT

This Is Taken to Mean That Roosevelt Is Doing the Same.

Washington, D. C., May 4 .- Congressman Nicholas Longworth's speech bevery much like the "Goldfield rush," in curbing. Contracts that sometimes fore the League of Republican clubs, in make and unmake millionaires are which he said: "I am not willing to praise Taft in public and work against him in private," means that Roosevelt is squarely behind Taft, and is not a candidate for the office, everybody here

> Secretary Ballinger said positively: "1 have no intention of resigning."
>
> Norris Hayes and other house insurgent Republicans say they are squarely with Taft.

VAUGHN CITIZENS FILE ON

OIL CLAIMS; NEWS NOTES Vaughn, N. M., May 4 .- F. C. Newby and J. C. Williams have gone to Camp City, N. M., where they will file on oil lands for a number of people at Vaughn.

The Royal Neighbors had a dance at the new hall.

J. R. Williams has bought a carload of cattle near Alamogordo and shipped them to his ranch here.

A WESTERN WOMAN WRITES:

"I used cheap vanilla for twenty years. Not long ago a friend got me to try Burnett's Vanilla. I did so. I have used it ever since. "I wouldn't change back to ordinary vanilla if I was supplied with it free of charge." Always insist on

SPECIAL SALE OUR DELICIOUS

25 Cents a Pound Knut Butter Kisses

15 Cents a Pound WEDNESDAY ONLY

THE PARAGON FRANK SMITH, MGR.

OPPOSITE POSTOFFICE, N. OREGON ST. We deliver Ice Cream to all parts of Phone Bell 1000; Auto 1158